

[Feb 1] Communication (I)

by Fr. Steven Lewis, Parochial Vicar

Last year I wrote a series of columns for the bulletin that described the work of our joint pastoral councils preparing to become one parish. They identified a series of “Pillars of Unity” which have been guiding their discussions to prepare our communities to merge. I will ask that those columns be posted to our website so that you can easily review them if you like.

In its fall 2025 meetings, the pastoral councils discussed how we communicate today, demographic data, and began a discussion of outreach to our homebound parishioners.

The Conversation on Communication focused on the many ways we communicate today. By and large, most of these efforts are our joint efforts.

- Bulletin (recently enlarged)
- Announcements before Mass (coordinated through the Ontario office)
- Livestream graphics (already a joint effort from both parishes)
- Website (www.catholicparisheswwc.org)
- Social Media (here, our efforts are separate for our separate parishes, with the exception of YouTube. Also, we don't know who “owns” the Facebook page for SKD.)
- Posting to Bulletin Boards or Doors of Church (opportunities for improvement)
- Emails (to direct audiences only – e.g. faith formation families)